[PDF] All Corvettes Are Red

James Schefter - pdf download free book


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Description:

Review *Washington Times* Smartly written and extensively researched....Readers get to see a world few will ever know.

Joe Collins *Booklist* A TRUE LABOR OF LOVE....Chevy and Corvette lovers and especially sports-car enthusiasts will lap up this first-ever behind-the-scenes look at GM.

Paul Lienert *Automobile* Schefter traveled everywhere with the Corvette team....The result is an insider's account not just of the [1997] Corvette's birth, but of the whole agonizing and often arcane product-development process at GM.

Ken Gross *Automotive Industries* That Schefter persisted with the story is as much a tribute to crack journalism as the latest 'Vette is to classic sports cars.

Kirkus Review [A] fly-on-the-wall peek at General Motors....Schefter is allowed to prowl around the hallways of GM, focusing on the design and launching of he 1977 Corvette....It's the attention to insider details that makes this account interesting for Corvette enthusiasts and pedestrians alike.

Publishers Weekly A candid look at the tortuous, crazy, unpredictable process of creating a car....Crammed with an abundance of technical and engineering detail, *All Corvettes Are Red* will engage auto enthusiasts....

Library Journal Schefter was granted unprecedented access....A revealing tale of intrigue and the inner workings of corporate America is the result.

About the Author James Schefter's work has appeared in such publications as *Time, Life, Popular Science, Paris Match,* and *Reader's Digest.* He lives in Park City, Utah, and spent at least two weeks a month in Detroit since 1988, researching and writing this book.

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