

[PDF] Couponing For The Beginner: A Guide To Couponing For The Uninitiated

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Description:

From the Author I personally love coupons; otherwise I wouldn't have written this book! My mom couponed when I was a little girl - on Sunday mornings, I loved sitting at the kitchen table cutting coupons out for my mom for the week. When I quit my corporate job and started by own business, I had to figure out how to budget better since my income was so irregular. While I had used coupons sporadically for years, it wasn't until my income became unpredictable that I really looked into how to effectively coupon. I started researching couponing on the Internet and quickly discovered how much money you can save and MAKE by using coupons effectively.

I think of coupons as cash. There's really no other way to think of them. In fact, at my local

grocery store, I have made a purchase, forgotten to use a coupon and gone to the customer service counter to re-do the transaction only to find that they just give me cash for the coupon! In other words, if the coupon was for \$1 off of a product, they just open the register and hand me a dollar rather than redoing the transaction. **That was the first time that I really saw the value of a coupon as pure CASH!** I don't suggest this as a strategy, but wanted to give you an idea of a coupon's value. Every time I save a dollar on a tube of toothpaste, it's a dollar that I didn't have to spend!

I had so much fun writing this book, taking photos to help explain various subject matters and reminiscing about how I learned to coupon effectively. I hope you will enjoy reading it as much as I had fun writing it.

More importantly, I hope you can share some of your great deals with me some day! There's nothing as fun as bringing home a haul of stuff for next to nothing!

From the Inside Flap Have you seen the shows on TV or have you read on the Internet about people whittling down a grocery bill down to pennies and always wondered why it's done.

This comprehensive guide starts out by teaching you about the background of coupons, why they exist, the rules/policies and how they work for stores. Such background knowledge will help you understand why couponing works for not only couponers but also the stores that accept them. You'll feel confident going into the store for your first real deal because of the well-rounded knowledge, couponing advice as well as the online coupon tips you will receive from *Couponing for the Beginner: A Guide to Couponing for the Uninitiated*.

The sensible approach in *Couponing for the Beginner: A Guide to Couponing for the Uninitiated* will help you shop for free for some of your favorite items at some of your favorite stores like CVS, Rite Aid, Target, and Walgreens. You'll also learn how to find the best savings on items you use every day in your home - learn how to combine them with store sales and promotions, store rewards/loyalty programs, rebates and more.

All you have to do is follow Dean's step-by-step guide that teaches you how to get stuff for free and you'll be shopping for free in no time. In fact, you'll be wondering why you didn't shop like this sooner!

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