

[PDF] If You Have To Cry, Go Outside: And Other Things Your Mother Never Told You

Kelly Cutrone, Meredith Bryan - pdf download free book



Books Details:

Title: If You Have to Cry, Go Outsid

Author: Kelly Cutrone, Meredith Brya

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Description:

Review "Kelly's book is full of anecdotes from her personal and professional life as well as motivational tips." (People.com)

"Cutrone, 44, is infamous to the MTV generation for her untimely eruptions and cutting commentaries. Her hellish take on the fashion world is her ticket to stardom....If You Have to Cry,

Go Outside (HarperOne), reads as a gritty guide for young women entering the fashion world.” (USA Today)

“Choice career and style advice from New York’s most outspoken PR woman.” (WSJ.com)

“What everyone loves about Kelly Cutrone, owner of fashion PR firm People’s Revolution and The City’s official BS barometer, is that she isn’t afraid to tell it how it is.” (Elle Magazine)

“Cutrone gives blunt, how-to advice on how to be a “power bitch”... It’s an old-fashioned guide to succeeding in both life and work (phone, not e-mail, you Gen Y-ers!), with a dash of self-styled spirituality and, of course, all dressed up in Balenciaga.” (New York Post)

“[The] powerhouse fashion PR maven we-love-to-hate-but-really-love...” (Dallas Morning News)

“Part memoir, part self-improvement sermon (and conspicuously published by HarperOne, the spirituality imprint behind some of Marianne Williamson’s and Deepak Chopra’s books), it recounts Cutrone’s own fitful journey.” (New York Magazine)

“[A] memoir-ish book of offbeat advice for budding ‘power girls’...” (The Daily Beast)

“In her new book, If You Have to Cry, Go Outside: And Other Things Your Mother Never Told You, Cutrone shares personal stories and offers practical advice to encourage readers to figure out what they really want to do and to go out there and do it.” (Aol Career Blog)

“The book outlines [Cutrone’s] tumultuous rise from homelessness to the fashion elite and serves as a guide for navigating an alternative career path.” (The Harvard Crimson)

“Cutrone’s new book If you have to Cry, Go Outside: And Other Things Your Mother Never Told You is a raw, no bullshit, drama and drug-filled autobiographical joy ride that preaches spiritual self-empowerment over self-sabotage..” (Out Magazine)

“One of the few movers-and shakers who seems to have an enlightened grip on both the dark and light side of the business she navigates with such self-possession.... Clear, concise, to the point, and abrasively, wonderfully honest.” (The L)

“A must-read for career-minded gals entering the workforce - or those who just want to reinvent themselves.” (Star Magazine)

“Intelligent and witty works of wonder...literary bitch-slaps of unfettered straightforward speech....an honest, instructional pseudo-memoir targeting a new generation of “young girls and gay boys” who want to break into the fashion industry but are unsure they have the chops for it. ” (Bay Area Reporter)

“In her trademark, no bull-shit style Kelly gives us the raw honest truth in If You Have To Cry, Go Outside. It is an easy fun read book you most likely will read over and over and continue to laugh out loud.” (CupcakeMag.com)

“Though on her TV show Cutrone’s outer bitch is ascendant, in her book, we’re introduced to the softer side of Kelly. Prone to New Age platitudes like, “Celebrate the magic inside of yourself.” This hippie affect is a delightful surprise coming from a woman who also swears like a sailor.” (Slate.com)

"She's also publishing a memoir/guide, turning her take-no-prisoners approach to the fashion business into a message of girl power...entertaining for all." (Los Angeles Times)

"Some necessary tough-love truths." (Columbus Ledger-Enquirer)

"Part memoir and part career guide, geared toward young women breaking into the workforce." (The Village Voice)

"If anything, the word that should be used to describe Cutrone is 'feminist' - it's just that her version of female empowerment involves acknowledging that 'you're no different from anyone else and deserve no special treatment'. Unless, of course, you've earned it." (The Sunday Times)

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Kelly Cutrone has long been mentoring women on how to make it in one of the most competitive industries in the world. She has kicked people out of fashion shows, forced some of reality television's shiny stars to fire their friends, and built her own company—one of the most powerful PR firms in the fashion business—from the ground up. Through it all, she has refused to be anything but herself.

Kelly writes in her trademark, no-bullshit style, combining personal and professional stories to share her secrets for success without selling out. Let's face it: this is a different world than the one in which our mothers grew up, and Kelly has created a real girl's guide to making it in today's world. Offering a wake-up call to women everywhere, she challenges us to stop the dogged pursuit of the "perfect life" and discover who we are and what we really want. Then she shows us how to go out there and get it. Much of our culture teaches us to muzzle our inner voice and follow the crowd; Kelly enables us to stop pretending and start truly living.

With chapters on how to find your tribe (those like-minded souls who make your heart sing), how sometimes a breakdown is really a breakthrough, and how there is no such thing as perfection, Kelly also shares practical advice, such as how to create a personal brand and how sometimes you have to fake it to make it.

Raw, hilarious, shocking, but always the honest truth, *If You Have to Cry, Go Outside* calls upon you to gather up your courage like an armful of clothes at a McQueen sample sale and follow your soul wherever it takes you. Whether you're just starting out in the world or looking to reinvent yourself, *If You Have to Cry, Go Outside* will be the spark you need to figure out what you have to say to the world—and how you're going to say it.

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