

[PDF] Seeing What's Next: Using Theories Of Innovation To Predict Industry Change

Clayton M. Christensen, Scott D. Anthony, Erik A. Roth - pdf download free book

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Description:

Review "Just as kids await the latest Harry Potter installment, so do business leaders look for Clayton M. Christensen's next offering." -- *Inc. Magazine, September 2004*

About the Author Christensen is one of the brightest stars in business right now, and is recognized as one of the world's leading experts on innovation. He is the Robert and Jane Cizik Professor of Business Administration at Harvard Business School, with a joint appointment in Technology & Operations Management and General Management Scott D. Anthony is a Partner at Innosight LLC and Erik A. Roth is a consultant in McKinsey & Company's Boston office.

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