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The
Coding
Manual for
Qualitative
Researchers



Johnny



Saldana



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Description:

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Johnny Saldaña's unique and invaluable manual demystifies the qualitative coding process with a comprehensive assessment of different coding types, examples and exercises. The ideal reference for students, teachers, and practitioners of qualitative inquiry, it is essential reading across the social

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Its wide array of strategies, from the more straightforward to the more complex, is skillfully explained and carefully exemplified providing a complete toolkit of codes and skills that can be applied to any research project. For each code Saldaña provides information about the method's origin, gives a detailed description of the method, demonstrates its practical applications, and sets out a clearly illustrated example with analytic follow-up.

Now with a companion website, the book is supported by:

- SAGE journal articles showing coding being applied to real research
- Sample transcripts highlighting coding techniques
- Links to CAQDAS sites to introduce relevant software
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