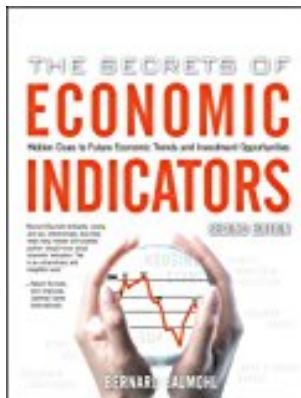


[PDF] The Secrets Of Economic Indicators: Hidden Clues To Future Economic Trends And Investment Opportunities, 2nd Edition

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Title: The Secrets of Economic Indic
Author: Bernard Baumohl
Released: 2007-08-03
Language:
Pages: 432
ISBN: 0132447290
ISBN13: 978-0132447294
ASIN: 0132447290

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"Whether you're tracking pop culture, high fashion or health care, all things are connected, and economics is the tie that binds them all. For those who need to know more about economic trends and for those who haven't the skills or background in the field, Mr. Baumohl's book is the real deal. He miraculously breathes life into economic indicators and statistics."

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"Baumohl, a former economics reporter for Time magazine, has written a tremendously useful source on economic indicators. Baumohl considers a variety of factors when describing each indicator, such as what exactly it measures, how it is computed, where to find the relevant report on the web, the day and time this report is released, the source of the information, and how often the information is revised. He also discusses the market impact of these indicators on bonds, stocks, and currency. Bottom Line: Although this book is marketed as a tool for investors and is not organized like a typical reference book, it belongs in the reference collection because it explains so clearly what the various economic indicators are and how to locate data about them. Recommended for all libraries. " —Stacey Marien, *American Univ. Lib., Washington, DC*

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About the Author

Bernard Baumohl is managing director of The Economic Outlook Group and oversees its forecasts of economic trends and risks. He also conducts seminars on how to find and utilize economic indicators so that corporate leaders and investors can stay ahead of the business curve. Baumohl was an award-winning *TIME Magazine* economics reporter for two decades and covered the domestic and international economy from *TIME*'s New York and Washington bureaus. As an economist for European American Bank, he monitored and developed forecasts of U.S. economic activity. He also served as an analyst with the Council on Foreign Relations. A frequent guest on television and radio, he has lectured on economics at New York University, Duke University, and the New York Institute of Finance. A recipient of the John Hancock Award for Excellence in Financial Journalism, Baumohl has a master's degree in international affairs and economics from Columbia University.

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